

'SUN' SMOKES BEST KILLER OF GLOOM

Howard Morton of Old 69th
Sends Soldiers Thanks for
Tobacco Gifts.

FINE FOR BOYS AT FRONT

First of Outdoor Parties for
Tobacco Fund Opens at Pell
Tree Inn To-morrow.

What the American soldiers in France think when they receive smokes through the Sun Tobacco Fund is pretty clearly indicated in the following letter, which was received at this office yesterday from Private R. E. English, Company D, 116th Engineers:

"Please allow me to express my thanks for cigarettes which I received to-day as a treat from you. By writing this letter I do not hope to repay you for your kindness, but it may remind you that your treats are being received and appreciated.

"The way in which the people at home are sacrificing in order to provide us with a few little luxuries is very encouraging to us and helps more than most of you imagine to increase the size of the graveyards of the Germans and to make us contented with our life over here."

Recent mails from overseas have brought also a large number of postcards addressed to fund donors, all expressing the same spirit of gratitude. This is what a few of the soldiers say of the tobacco gifts:

Howard Morton, Company I, 165th Infantry:

"It is impossible for me to tell all the joy we get from the good American tobacco."

"However, I can say that a good American smoke is the best gloom killer we know."

Snokes Bring Joy to Boys.

Detachment Company B, 116th Military Police:

"Upon the giving out of your tobacco was expressed on the boys' faces and the morale increased several per cent. We surely can carry this battle right up to the last trench, and better yet, we can win the war at home, who do not forget us—those who watch out for our comfort. If it wasn't for American tobacco we would have to quit the weed altogether."

Corporal William B. Ackerman, Battery F, 194th F. A.:

"It will help in neatly dumping a few extra high explosives in some Boche trench."

Leut. William G. Powell, Company F, Twenty-fifth Engineers:

"If you and the other kind donors could only have seen the almost frantic joy of the men when the package was opened and the smokes appeared I am sure you would have felt that it was worth while."

John Humiston, Company B, 103d Machine Gun Battalion:

"A pleasant smoke just before going over the top sure does steady your nerves."

Leut. Walter J. Epstein, Aero Squadron, United States Reserves:

"Would you but know the necessity of tobacco in France or the difficulty of obtaining it in any form, even including the French cigarettes, which are 'passion' you would realize how much we appreciate those you send. We of the air service are ever grateful for any demonstration on the part of those back home that they are with us 'till I come over here.'"

Leut. C. W. Walker, U. S. A. A. S.:

"Just a little thanks to let you over there know that we over here know that you over there have not forgotten us over here, and that we over here won't forget you over there. The tobacco arrived when it was most scarce and needed, and when we were working the hardest and longest."

Card From Corporal Ackerman.

The card from Corporal Ackerman was addressed to Frank Sassone of the New York Press Club. Mr. Sassone started to write a formal note of acknowledgment to the soldier, but a young and pretty member of the family dissuaded him, and herself wrote a breezy, easy letter instead. This epistle doubtless will be as warmly welcomed over there as were the smokes. And that's one fine result of the sending of tobacco and the return of postcards of thanks. Very frequently the correspondence continues and the young fighters soon become more than ever convinced that there is no possibility of their being forgotten or neglected.

The tobacco fund continues steadily on its upward way, but there are hundreds of our men in France now and continued, persistent effort will be required to keep them supplied with tobacco. And that 500,000 mark isn't too maximum. The number is increasing weekly and with it the need. Plainly, it's up to us at home to see that our gallant lads do not lack the comfort and cheer which they so richly merit and which we can give them at so little expense to ourselves.

The Pell Tree Inn party is no longer away than to-morrow night. At 7 o'clock, when the first lights are turned on around that hospitable tree on Pelham road in Westchester county, the outdoor season for the Sun Tobacco Fund will fairly begin. Peter F. Shanley, the proprietor, is proud to think that he is the one to start the round of outings by which the great cause will benefit.

At to-morrow night's party a war speaker will be present with a thrilling tale, which will make the guests realize as they never yet have done, perhaps, how essential a thing it is for every man to get aside out of his comfort and pleasure something for the soldier. Gifts of many kinds have been donated to be auctioned.

Entertainment at Pell Tree.

The colored jazz band providing music on that occasion is lively enough, they say, to make Pell Tree itself dance, and there are to be singers and dancers from the best vaudeville talent of Broadway. Everybody is sure to have a good time during the fund.

Tickets for the card party announced by the patriotic service committee of the New York Motor Boat Club may be obtained from Hunter Latimer, 438 St. Nicholas avenue, at fifty cents each. The party is to be held at the clubhouse, 145th street and Riverside Drive, Saturday night, and the proceeds come to this fund. Either \$50 or \$100 tickets may be played, as desired, and prizes are to be awarded for the highest scores in each game. Refreshments will be served, and everyone knows the club can vouch for the excellence of its hospitality.

The patriotic committee has been formed to do something "to help and support the boys that are fighting for us" and a series of entertainments are being given, of which Saturday night's is the first, with this worthy end in view.

1 o'clock in the afternoon until 9 o'clock at night. There are many entries in the 113 classes and a remarkably attractive list of prizes is offered. The show will be under the direction of Wilbur H. Purcell, who is a veteran in the management of such events.

The card party to be given in Hotel St. George, Brooklyn, will not be next Saturday, as announced, but on the afternoon of Saturday, May 25.

With the house cleaning season at hand an excellent opportunity is afforded every housewife to rid her house of articles which are no longer of use to her and contribute to the rummage sale to be held at 41 West Forty-fifth street every afternoon and evening of next week.

In every house are many old pieces of furniture, ornaments or knickknacks which can be spared without sacrifice, but which somebody will be glad to buy.

This rummage sale is being arranged by Mrs. Ida V. Enders and Mrs. Jessie Baskerville, who have been active in war relief work since first the need arose.

The entire receipts are to be devoted to soldiers' comfort and half the amount will come to the Sun Tobacco Fund. Donations of articles to be sold should be sent as soon as possible to Mrs. Irene Campbell, 47 West Forty-fifth street.

English Girl Cellist to Play.

The Red Triangle Symphony Orchestra, which has announced a benefit concert for the fund, is to be congratulated because Miss May Mule, the well known English cellist, has volunteered as a contributing artist. Miss Mule received the whole of her musical education in London and played in public at an early age. She has toured Europe, Australia and South Africa and is now playing her fifth season in this country. Her reputation as a violinist is of the highest order.

The programme has been arranged by Carl J. Simons. The concert takes place at the Central Y. M. C. A., 55 Hanson place, Brooklyn, the evening of June 5. The tickets, at \$1 for any part of the house, may be ordered from Prof. Simons.

"Charity Covereth a Multitude of Sins" sent \$50 to the fund yesterday. Faith, hope and charity, these three, and the greatest of these is charity. Which is only another way of saying that the greatest thing in the world is love.

That's why the soldiers over there prize the tobacco shipments so much. They are assured of the love of the home folks.

This letter tells its own sweet story: "Will you please find enclosed a check for \$25 for the Sun Tobacco Fund?"

To the very loving memory of Brig. Gen. Richard Ludor, who died in his eighty-sixth year, May 9, 1917 (just a year ago to-day), we take this way of honoring him, knowing it would be his wish.

"From his daughter, granddaughter and sister, F. L. D. C. P. D. S. M. L."

Gen. Ludor was born in this city and was graduated from West Point in 1856. He was twice brevetted for gallantry during the civil war and became Colonel in 1865. He was retired when he reached the age limit in 1896, but was advanced

to the rank of Brigadier-General by the act of April 23, 1904. Later he was an instructor in the artillery school, Fort Monroe, Va.

To Send \$1 Each Week.

Just a week ago the fund received a letter and a contribution from R. C. Chase of Chase, Ala., who had been smoking twenty-five years—"smoked everything but opium"—but had just sworn off. He had decided his new life was "a great life if you don't weaken" and promised to send "a dollar a week from now on if my brakes hold."

The brakes have held so far as this bulletin from the bedside shows: "I've gone another whole week without the weed. Here's your dollar and I'll continue to send it, but believe I'll have to go back to smoking to save food. It takes twice as much corn bread and many more potatoes to run me now."

The Arkwright Club Round Table sends \$11 with the assurance that "this contribution will come at regular intervals from time to time."

This week's offering of Various Members of the New York Stock Exchange is \$42.40. Justice Francis M. Scott, who sends the fund a check for an equal amount every time he purchases cigars for himself, has just bought \$8 worth, and C. H. Dordinger, Honesdale, Pa., and H. H. Dudley, Whittemore, Mass., faithful repeaters, register with their regular contributions.

This day like yesterday and to-morrow and all other days is the time to give thought to the fighters over in France when you make your tobacco purchases. Buy in a United or a Schulte cigar store and you will receive certificates or coupons with your purchase. Deposit these in the fund box and the deed is done. More smokes for the soldiers!

Now the Fund Stands To-day.

THE SUN AND THE EVENING SUN, \$4,900.00
United Cigar Stores boxes, including special 5% of gross sales day..... \$7,411.12
Cash balance..... \$2,827.56
New contributions..... 200.46

Total..... \$25,212.14
Shipped and paid for..... \$29,250.97
Cash balance..... \$2,827.56
Received through the Schulte Cigar Stores..... 24,998.43

Grand total..... \$70,228.07
New contributions are:

Various members of the New York Stock Exchange..... \$42.40
"Charity Covereth a Multitude of Sins"..... 50.00
Katherine Weeks, 311 Christopher St., Montreal..... 5.00
Mrs. William A. Warnock, 122 Sullivan road, Jamaica..... 10.00
R. H. Dudley, Whittemore, Mass..... 5.00
C. H. Dordinger, Honesdale, Pa..... 10.00
Justice Francis M. Scott..... 1.00
Annie M. C. Arrowsmith, Hotel Buckingham, Fifth avenue..... 5.00
Dorothy and Tom, Princeton..... 5.00
R. C. Chase, Chase, Ala..... 1.00
The Arkwright Club Round Table..... 11.00
The Bristol Hotel, Fifth avenue and Twenty-seventh st..... 2.04
F. L. D. C. P. D. S. and M. L. in memory of Brig. Gen. Richard Ludor..... 25.00

WANAMAKER SEES PROSPERITY AHEAD

Says First Four Years After
War Ends Will Set New
Record

CARLEIGH, Pa., May 8.—The four years following the conclusion of the war are likely to be the most prosperous four years ever known in the United States in the opinion of John Wanamaker of New York and Philadelphia.

At a luncheon of the Carlisle Chamber of Commerce to-day a letter was read from Mr. Wanamaker who is at Atlantic City.

"Of course, there will be a lull and a readjustment when the war stops," wrote Mr. Wanamaker. "But there will be ample supplies of money to conduct business, huge sums of money, the profits of war making supplies by people all over the United States, which will always remain and be in circulation in the United States."

"If necessary, the Government of the United States, which will have a stupendous income from war taxation, can make credits easier through its financial organizations connected and directed from the Treasury Department to favor especially the business people outside the large cities."

"If the voters send to Congress men who will enact a judiciously adjusted tariff, holding up good wages to American working people, the whole sadly broken up world will rush to the United States for everything we can make."

"I firmly believe regular, steady, unspeculative business has no reason to be discouraged or scared; but I think that wise merchants and raw material buyers should not overlook themselves with stocks at present high prices. We should buy sparingly and replenish."

"While it is only my opinion, yet after careful reflection I am willing to say that it is my belief that the ensuing four years after the war are likely to be the most prosperous four years ever known in the United States. I urge that we bring forward the fat years by pouring out all our strength to get the war finished this year."

TOLD TO PLANT BLACK WALNUT

Scouts Urged to Hunt Out Existing Trees, Then Start More.

The constructive idea is big in the development of the Boy Scouts, and it was seized upon yesterday by Chief Scout Executive James E. West in sending out an addendum to the request of the President of the United States to the Scouts to locate and report black walnut trees.

"Remember your motto, boys," says the executive's missive, "and since black walnut will be a necessity after the war as it is a vital necessity to-day, plant five walnut trees for every one marked to be cut down for the existing urgent need."

The Scouts are in the state of excitement which existed many years ago on the Oregon trail when a run of buffalo, first of the season, was announced to a band of roving Indians. Now they feel that all they have ever read about Daniel Boone and other mighty hunters is likely to be repeated for themselves, and the black walnut tree in this country which succeeds in hiding away from their sharp eyes will have to be a very mysterious tree.



W. L. DOUGLAS

"THE SHOE THAT HOLDS ITS SHAPE"

\$3.50 \$4.00 \$4.50 \$5.00 \$6.00 \$7.00 & \$8.00

You can save money by wearing W. L. Douglas shoes. The best known shoes in the world. The actual value is determined and W. L. Douglas name and the retail price stamped on the bottom before the shoes leave the factory, which guarantees their value and absolutely protects you against high prices and unreasonable profits.

The quality of W. L. Douglas products is guaranteed by more than 40 years experience in making fine shoes. The smart styles are the leaders in the fashion centers of America. They are made in a well-equipped factory at Brockton, Mass., by the highest paid, skilled shoemakers, under the direction and supervision of experienced men, all working with an honest determination to make the best shoes for the price that money can buy.

The retail prices are the same everywhere. They cost no more in San Francisco than they do in New York. They are always worth the price paid for them.

Sold by over 9000 shoe dealers and 105 W. L. Douglas stores. If not convenient to call at W. L. Douglas store, ask your local dealer for them. Take no other make. Write for booklet, showing how to order shoes by mail, postage free.

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President W. L. Douglas Shoe Co., 310 Park St., Brockton, Mass.

W. L. Douglas Stores in Greater New York:

2779 Third Ave., bet. 14th & 15th Sts. 347 Eighth Avenue, 350 West 125th Street, BROOKLYN 421 Fulton Street, cor. Pearl. 706 Broadway, 1347 Broadway, cor. Gates Avenue, 478 Fifth Avenue, cor. 11th Street.

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MUNTING WEAR
UNION SUITS

GET union suited in Muntingwear this summer and enjoy the utmost in warm weather comfort.

Form-fitting knitted and loose-fitting woven garments—fine in quality, non-irritating—light, and cool. All styles. A Right Size for Everybody.

Kelly-Springfield

BIG—STURDY—OVERSIZED

CORD TIRES

We didn't test these Cord Tires in the laboratory. We tested them on the road.



Our experts demonstrated the soundness of the construction. Our chemists proved the resiliency and durability of the rubber composition. But that wasn't enough for us. We said:

"This isn't a subject for a drawing-room lecture. Go and get those tires a reputation. They have got to stand tests no sane motorist would dream of giving them. Go out and wear them out."

Through rain, snow, sleet, ice, mud, in mid-winter, on Ohio roads, on cars weighted to 5200 pounds, they plowed day and night, testing out Kelly-Springfield Cord Tires. They wore the tires out. They almost wore the cars out trying to get to the end of the mileage in those tires.

But not before the rear wheels had averaged 11,725 miles; the front wheels 14,000 miles. Then we knew we had a new tire to sell. Two treads—grooved and non-skid.



Kelly-Springfield Tire Co., 57th Street and Seventh Avenue, New York

Sold by all Kelly-Springfield Agencies and Dealers